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Discovery Map International, Inc Named a 2021 Top Franchise by Franchise Business Review

Independent Survey Shows Franchise Owners Are Highly Satisfied with Discovery Map International's Performance

Waitsfield VT, 2/17/21 – Discovery Map International, Inc. was recently named a Top Franchise for 2021 by Franchise Business Review. This is the 16th annual ranking of the 200 best franchise opportunities as rated by franchise business owners. The list is available at <https://franchisebusinessreview.com/page/top-franchises/>.

Discovery Map's hand-drawn printed maps offer a number of ideas on possible local excursions for your staycation. These colorful maps of resort cities and towns across 30 states, Canada, Mexico and Puerto Rico are typically found on display in local stores, restaurants, hotels and tourist attractions. Discovery Map International has more than 120 maps nationwide.

[Franchise Business Review](#), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings and awards for franchise companies based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of the top 200 franchises in its annual [Guide to Today's Top Franchises](#).

Discovery Map International, Inc. was among over 300 franchise brands, representing more than 28,000 franchise owners, that participated in Franchise Business Review's research. Discovery Map International, Inc.'s franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

There are thousands of successful franchise companies operating in North America, but many of those companies do not offer a solid investment opportunity for the actual franchise owners," said Eric Stites, CEO of Franchise Business Review. As an independent research firm, we rate the franchise companies in the marketplace today and identify those with the highest levels of satisfaction and performance among their franchisees in order to educate potential buyers and help them choose which franchise to invest in. The companies on this year's list are the top performing brands in the key areas critical to their franchisees' success."

"Discovery Map is truly a unique and appealing franchise opportunity. It's not a 9-to-5 gig and you don't necessarily have to work 12 months a year to run a successful franchise. You just have to be willing to work hard when you work," said Peter Hans, president of Discovery Map International since 2005. "This recognition by Franchise Business Review is gratifying on several levels, but mostly that we're delivering a system that works for our owners and they appreciate that."

Visit FranchiseBusinessReview.com to see the full description of the [2021 Top Franchises](#).

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About Discovery Map International, Inc.

Discovery Map International is the country's leading provider of curated guides to top tourist destinations, cities and towns throughout North America. The distinctively colorful, hand-drawn maps are a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences, ski destinations – and even the best locations to take selfies. Discovery Maps can be found in local hotels, restaurants, shops, visitor information centers and other participating venues, and at discoverymap.com.

Discovery Map International is headquartered in Waitsfield, VT, in the heart of the Green Mountains. For more information about Discovery Map, visit <https://discoverymap.com/>. For information about the Discovery Map International franchise opportunity, visit <https://discoverymapfranchise.com> or call 802-316-4060.

About Franchise Business Review

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,100 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>. To read our publications, visit <https://franchisebusinessreview.com/page/publications/>.

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